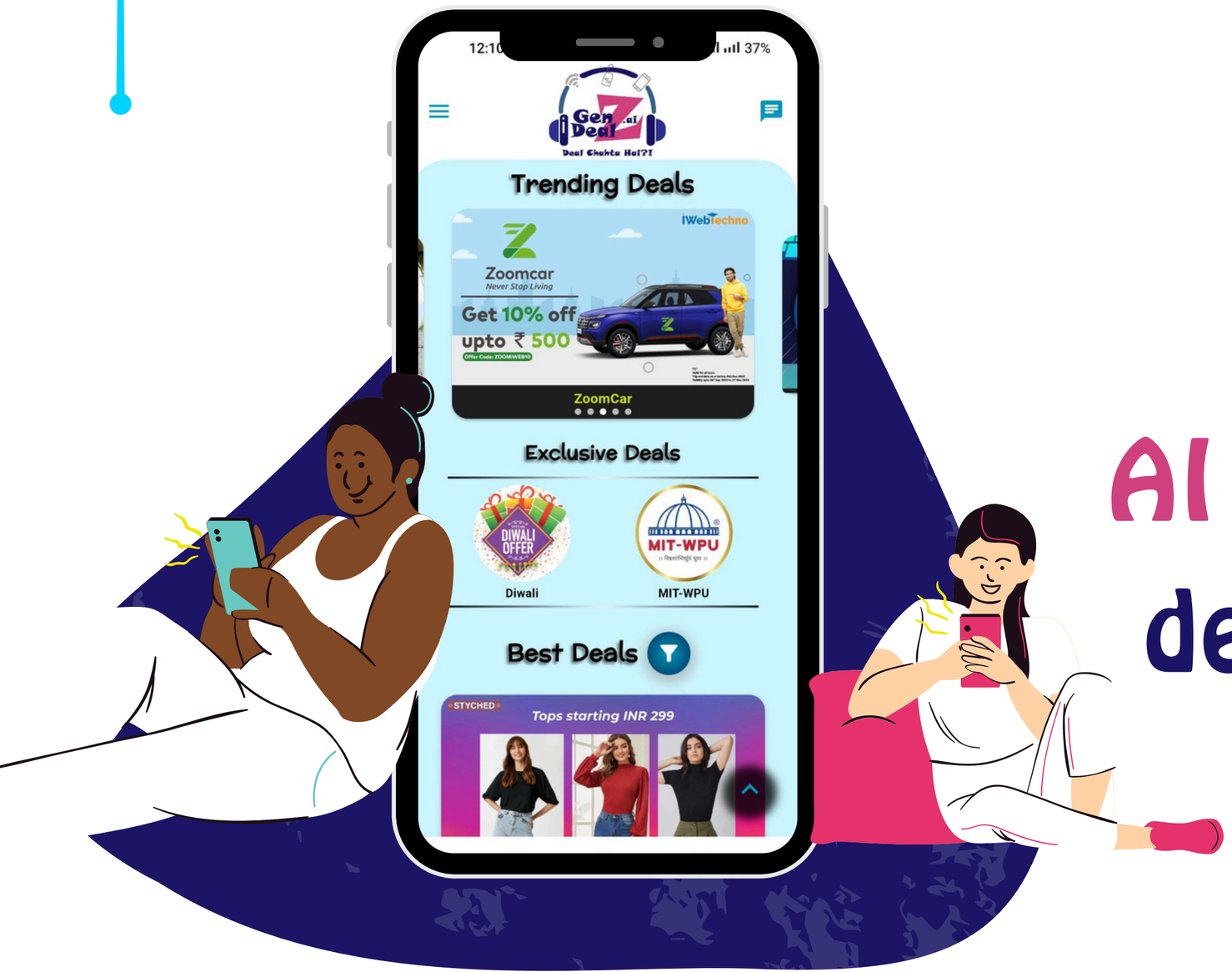
Introducing...

GenZ Deal .ai

Deal Chahta Hai?!



AI backed hyperlocal deals exclusively for GenZ!

...

WE HAVE ACCESS TO

10,00,000

COLLEGE STUDENTS

&

BETA RUN WITH OVER

1,00,000 COLLEGE STUDENTS

MIT-WPU
॥ विद्याशान्तिर्ध्रुवं ध्रुवा ॥

भारतीय प्रौद्योगिकी संस्थान रोपड़
INDIAN INSTITUTE OF TECHNOLOGY ROPAR
धियो यो नः प्रचोदयात्

भारतीय प्रौद्योगिकी संस्थान पटना
INDIAN INSTITUTE OF TECHNOLOGY PATNA
विद्यार्थी लभते विद्याम्

BIRLA INSTITUTE OF TECHNOLOGY & SCIENCE, PILANI
ज्ञानं परमं बलम्

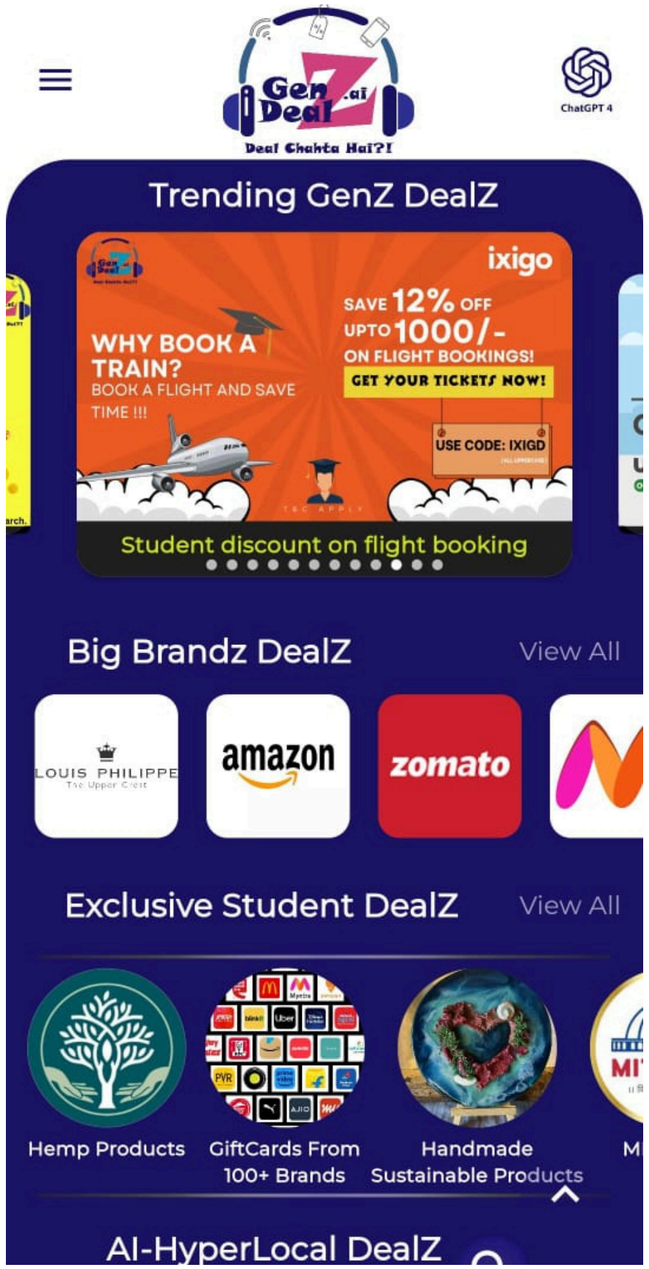
भारतीय प्रौद्योगिकी संस्थान गांधीनगर INDIAN INSTITUTE OF TECHNOLOGY GANDHINAGAR

WORK IS WORSHIP
NITK
NATIONAL INSTITUTE OF TECHNOLOGY KARNATAKA, SURATHKAL

NATIONAL INSTITUTE OF TECHNOLOGY
DURGAPUR
उद्योगः पुरुषस्य लक्षणम्

Knowledge Alone Liberates
ज्ञानादेव तु कैवल्यम्
Somaiya Vidyavihar

WE PRESENT TO YOU



Personalized Savings Options & Loyalty Platform for GenZ Using AI/ML

BEST DEALS

Check the demo HERE

Attention Span of GenZ On Online: 8 Secs

900+ Campuses

1 Million+ Students

250+ Brands Marketplace

अर्थ निर्मिति

ADITYA BIRLA CAPITAL

Secure My Scholarship

WiZR

Order Book: ₹2.8 CR

TAM: 60M+

Attention Span of GenZ On GenZDealZ.ai: 24 Secs

4 USP 'S OF GENZDEALZ.AI

Curated Listings - Powered by AI

Research & Insights at Your Fingertips

Offline Brand Promotions

Downloads Plus Engagements

VIBRANT STUDENT MARKETPLACE

Attractive student deals with EdTech FinTech, Entertainment and FMCGS companies.

Internshala Jobs

Tired of waiting for the call from HR, try Internshala Jobs.

Internshala Internships

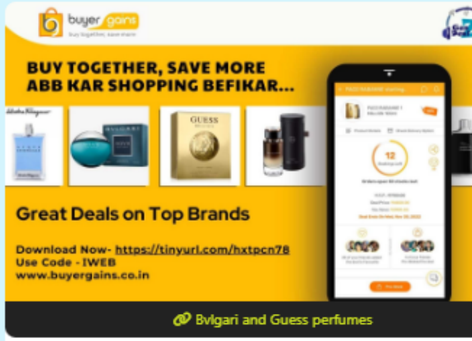
Get ahead of the curve with job experience by Internshala Internships

ZoomCar

Doston ke saath long drive pe chalein?

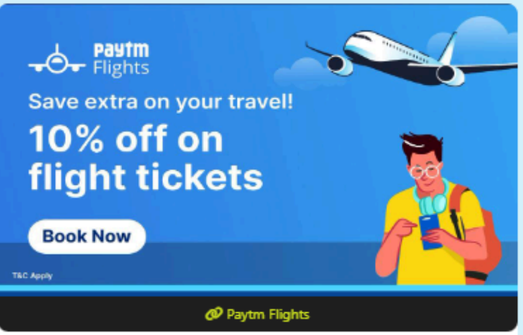
CreditLinks

Got college ID? Get Rs. 500 to Rs. 5000 instantly!



Bvlgari and Guess perfumes

Discount on Bvlgari and Guess perfumes

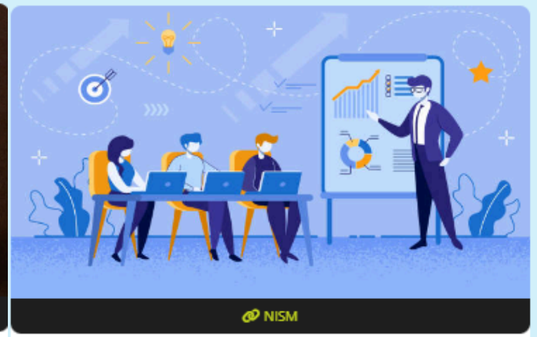


Paytm Flights

Select Special Fares "Student" for Flat 10% Discount (Only on Paytm App)

GoSkin+ve

Smooth, Glowing Skin @50% Discount!!



NISM

For a FREE SEBI and NISM recognised certificate course, click here!

Udemy Courses

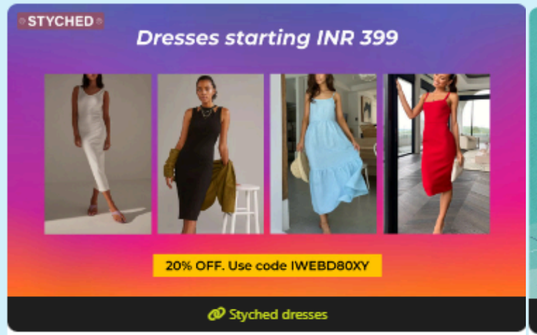
Upto 50% discounts

HALP

Book your FREE CONSULTATION now!

Styched tees

Flat 15% Off on Graphic Tees



Styched dresses

Flat 20% Off on Dresses

Swayam Analytics

Get job ready with your psychometric test

CreditLinks

Get Staff Loan and Staff Insurance

Think Skin

Free Consultation with Dermatologist

CAMPAIGNS: EXECUTED

No. of Vouchers Downloaded	94000
No. of Vouchers Redeemed	6000
No. of Laptops Sold	6000
No. of Colleges Reached	300
Campaign Impression	5,00,000

No. of New User Acquired	5000
No. of Games Played	8500
No. of Colleges Targetted	10
No. of Days	7
Campaign Impression	20,000

No. of Downloads	1000
No. of New Users	720
No. of Bookings	430
No. of Colleges Reached	650
Campaign Impression	Still Live

No. of Downloads	1000
No. of New Users	1000
No. of Colleges Targetted	1
No. of Days	20
Campaign Impression	3,500

CURRENT PROJECTS

- India's fintech leader, is Aditya Birla. Aditya Birla offers all-in-one UPI app called ABCD and is willing to offer exclusive cashbacks, rewards, coupons, etc if GenZDealZ.ai help them acquire more students / GenZ on their App.

- Choice Group social arm empowers students with financial literacy via "Centers for Financial Acceleration" in colleges. Currently, the aim is encourage students to download the Choice app, open a Demat A/c and start investing with as low as ₹100. Initial monetary investment shall be enabled by GenZDealZ.ai

- Wizr: Discover careers, & edtech content at discounts. AI-powered career analysis helps students discover potential and buy discounted courses Wizr test (₹1,000) and students get an exclusive ₹1,000 discount on any course purchases on the platform.

- Secure My Scholarship (SMS) offers free consultations and application support (SOP, LOR) for postgraduate studies abroad (USA, UK, Dubai). Serious students can apply for SMS+ plan (₹1000) for complete end-to-end guidance

GENZ DEALZ.AI INCUBATED AT

IIML-INCUBATOR
IIM LUCKNOW
Innovating the future

AIC-RNTU
ATAL Incubation Centre, Rabindranath Tagore University
Supported by - ATAL Innovation Mission, NITI Aayog

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Deal Chahta Hai?!

PRESS RELEASE

PRODUCT VIDEO

WEB APP & MOBILE APP LINK

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